



www.sportsradionet.com
www.tdsportsvideo.com



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2005 HIGH SCHOOL FOOTBALL RATE CARD

	TRIBUTES AND DEDICATIONS	KICKOFF PACKAGE	FIRST DOWN PACKAGE	FIELD GOAL PACKAGE	TOUCHDOWN PACKAGE	CHAMPIONSHIP PACKAGE
GAMES		2 GAMES				
PRINT DEDICATION ONLY	1 GAME - \$50	NO	NO	NO	NO	NO
ON AIR AND PRINT TRIBUTE / DEDICATION	1 GAME - \$75	NO	NO	NO	NO	NO
ADVERTISEMENT IN THE HSFB HANDBOOK		YES	YES	YES	YES	YES - ON COVER
WEBSITE BANNER ADVERTISEMENT		NO	YES	YES	YES	YES
AUDIO COMMERCIAL ON WEBCAST		NO	2	4	5	8
VIDEO COMMERCIAL ON PAY-PER-VIEW AND DVD		NO	1	3	5	8
STADIUM BANNER ADVERTISEMENT		NO	NO	NO	YES	YES
MVP OF GAME AWARD GIVEN IN COMPANY NAME		NO	NO	NO	NO	YES
EXCLUSIVE NAMING RIGHTS TO GAME		NO	NO	NO	NO	YES
PRICE	\$50 / \$75	\$150	\$250	\$400	\$850	\$5,000

T&D Sports Video Productions, in conjunction with Sports Radio Network (WSRN), will be producing The High School Football Game of the Week exclusively for the internet. An audio stream of each game will be webcasted live via the internet, and then a video stream will be aired on a tape-delayed, pay-per-view basis later that same day.

All coverage can be accessed from T & D Sports Video Productions (<http://www.tdsportsvideo.com>) and Sports Radio Network's (<http://www.sportsradionet.com>) official web-sites.

The High School Football Game of the Week will continue to deliver a unique four-dimensional advertising approach; with audio and pay-per-view commercials, internet banner ads, and print advertisements, which bring the ultimate in listener response to our sponsors. This combination effectively directs our valuable listeners/viewers to the advertisers' website/business/stores.

PACKAGE NOTES:

Tributes and Dedications

- Sponsor will get a mention in the High School Football Handbook. The sponsor and players name will both be mentioned. The handbook will be distributed at each game broadcasted. (PRINT ONLY DEDICATION)
- In addition to above, sponsor will get a mention during halftime. (ON AIR AND PRINT DEDICATION)

Advertisement in High School Football Handbook

- Sponsor will get a business size add in the High School Football Handbook.

Website Banner Advertisement

- Sponsor will receive a banner advertisement on the home page of both T & D Sports Video Production's and Sports Radio Network's websites for the entire season. The advertisement can link to the sponsor's website.

Audio / Television Commercials

- The above number in the rate chart refers to Commercials per game. Each commercial will be:30 Seconds.
- Commercials will be included on DVD's as well, which will be available for sale.

Stadium Banner Advertisement

- A banner for the Sponsor will be hung up at the football game sponsored.

CHAMPIONSHIP PACKAGE

This package will feature the most comprehensive advertising opportunity.

- The Game of the Week will now be renamed to include the sponsors' name.
 - ❖ The _(sponsor name)_ Game of the Week.
- A \$100 US Savings Bond will be awarded in your companies name to the game of the week MVP. An advertisement will be taken out in Newsday during the First Week of the season with the Game of the Week schedule. Your company's logo will be included in the advertisement.
- During the pay-per-view games a logo of your company will periodically appear in the corner of the screen as the game of the weeks' sponsor.